

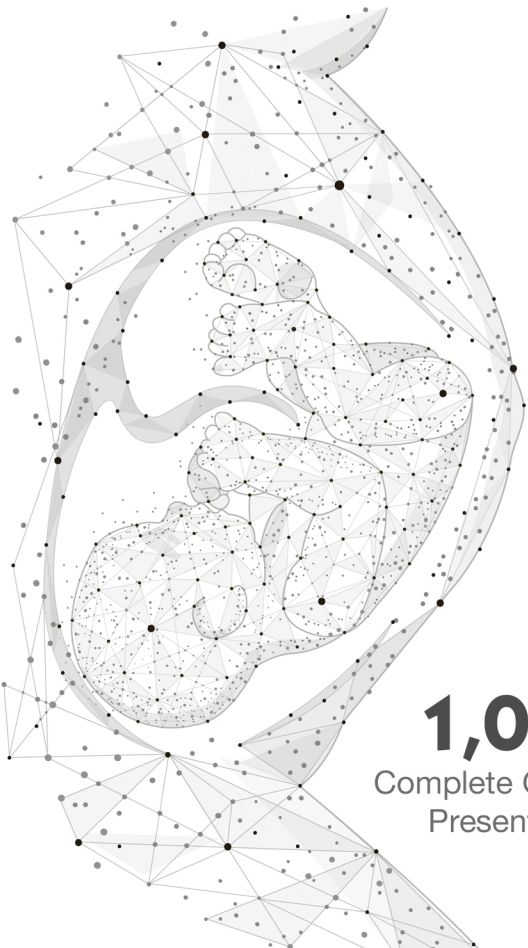
Patient Outcomes

1,712 Patients

1,486 Tested Positive for Pregnancy **87%**

1,050 Pregnant Patients at high risk to abort **71%**

1,128 Life Choices
76% Choose Life



1,072
Complete Gospel Presentations

Assure Staff

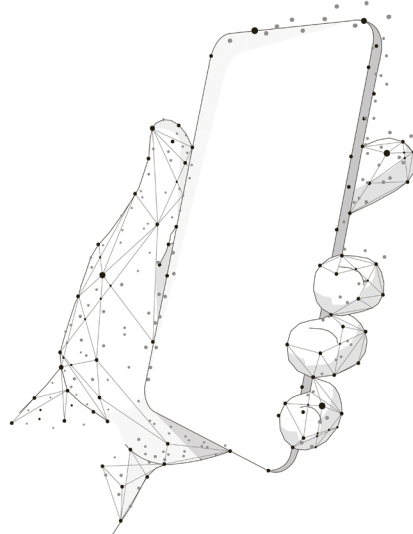
21 Full-time **53%**
19 Part-time **47%**

7,799 Volunteer Hours

♥ Thank You Volunteers!

Post Abortion Care

Are you experiencing emotional and spiritual pain from a past abortion? You are not alone in what you are feeling and healing is possible. Assure offers resources to both men and women in their journey to renewed emotional and spiritual well-being.



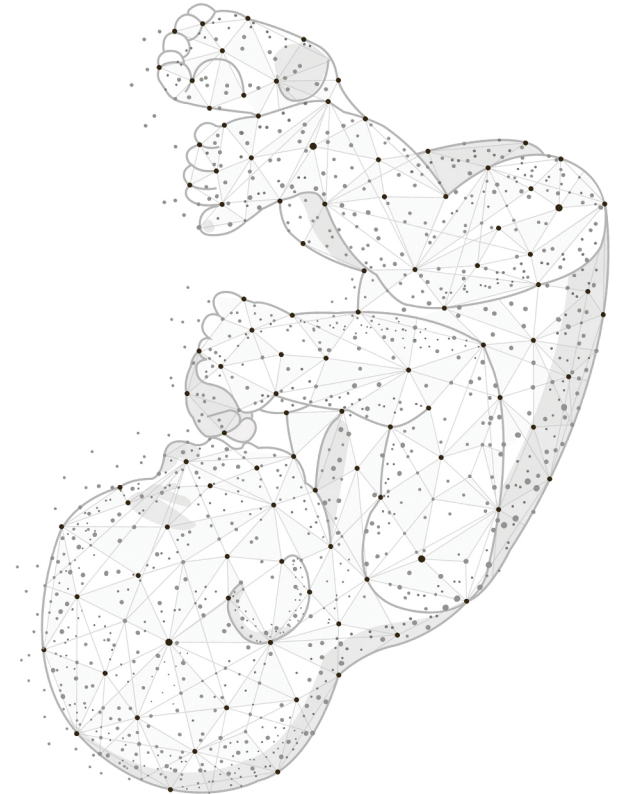
To learn more about Assure visit
firststeptolife.com



PO Box 34638, Omaha, NE 68134
402-390-9700



2023-24
Impact Report



MISSION

Assure Women's Center exists to be the **First Step** for women facing an unplanned pregnancy, transforming their fear into confidence, by addressing their physical, spiritual and emotional needs, and equipping them to make healthy, life-affirming decisions.

Patient Statistics

Ethnicity

Caucasian	593	34.6%
African American	575	33.6%
Hispanic	368	21.5%
Other / Unknown	86	5.0%
Asian	51	3.0%
Native American	39	2.3%

Age

14 or Younger	3	0.2%
15 to 19	232	13.5%
20 to 24	569	33.2%
25 to 29	482	28.2%
30 to 34	294	17.2%
35 and Older	132	7.7%

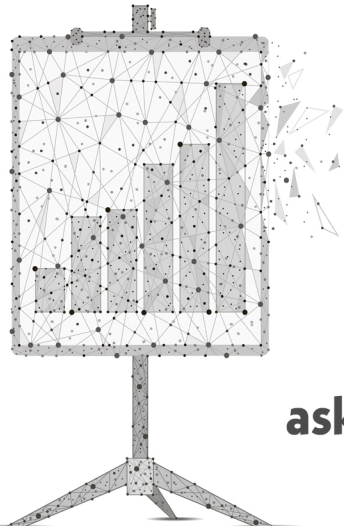
Support Services

Empowerment

58	Life Basics Classes
61	Advanced Classes
99	Parenting Classes
67	Adopt-A-Family
22	Mother's Day Celebration

822

Baby Boutique Visits

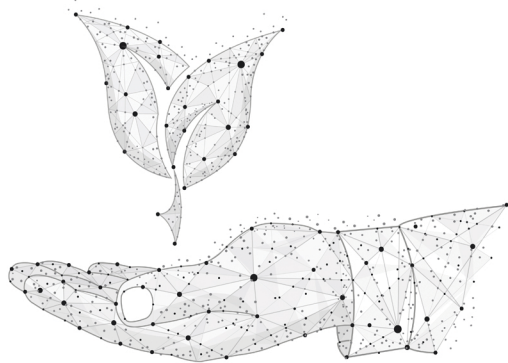


WholeHeartEd

EDUCATE • EQUIP • EMPOWER

Relationship Education

The mission of WholeHeartEd is to educate, equip and empower students and young adults with tools to make healthy decisions physically, spiritually, and emotionally in their relationships.



Impact

Total Video Thruplays	4,168,860
Social Media Reach	43,733,167
Social Media Engagement	8,338,441

111

Class Presentations

2,245

Student Interactions

askwholehearted.com

Funding Sources

Donations

Families / Individuals	\$1.68M	51%
Foundations / Grants	\$995K	30%
Businesses	\$512K	15%
Churches / Non-profits	\$122K	4%

\$3.3M

Raised

406

New Donors

40

Known Bequest Intentions



Thank You Donors!

Nebraska Statistics *

2,325

Abortions reported in Nebraska in 2023

96

Abortions per 1,000 live births

82%

were terminated by the abortion pill



* Reported by DHHS.NE.GOV